



# RADIO KWIZERA

## Marketing Rate Card - March 2023



### Chui Rates

Between 6:30 - 21:00 hrs

Special for Schools, Churches, Hospitals Groups and Small Businesses.

30 Seconds 20,000Tsh VAT EXCLUSIVE  
60 Seconds 25,000Tsh VAT EXCLUSIVE



### Tai Rates

Prime Time

30 Seconds 50,000Tsh VAT EXCLUSIVE  
60 Seconds 80,000Tsh VAT EXCLUSIVE  
Program Sponsorship 150,000 Tsh  
Tag In and Out- 2 Spots and 2 Mentions



### Simba Rates

Between 6:30 - 21:00 hrs

15 Minutes 150,000Tsh VAT EXCLUSIVE  
30 Minutes 250,000Tsh VAT EXCLUSIVE  
45 Minutes 500,000Tsh VAT EXCLUSIVE  
60 Minutes 700,000Tsh VAT EXCLUSIVE  
Recorded Programs or LIVE Airtime



### Kiboko Rates

Between 6:30 - 21:00 hrs

15 Minutes 150,000Tsh VAT EXCLUSIVE  
30 Minutes 250,000Tsh VAT EXCLUSIVE  
45 Minutes 500,000Tsh VAT EXCLUSIVE  
60 Minutes 700,000Tsh VAT EXCLUSIVE  
Recorded Programs or LIVE Airtime



### Tembo Rates

Bulk Purchase

Death Announcement: 10,000Tsh per Spot

#### 30 SECONDS DURATION FOR RADIO SPOTS

1 Spot per DAY: 30 per Month 600,000Tsh >  
2 Spots per DAY: 60 per Month 1,200,000Tsh >  
3 Spots per DAY: 90 per Month 1,800,000Tsh >  
4 Spots per DAY: 120 per Month 2,400,000Tsh >  
5 Spots per DAY: 150 per Month 3,000,000Tsh >

DISCOUNTED 500,000Tsh VAT EXCLUSIVE  
DISCOUNTED 1,100,000Tsh VAT EXCLUSIVE  
DISCOUNTED 1,700,000Tsh VAT EXCLUSIVE  
DISCOUNTED 2,300,000Tsh VAT EXCLUSIVE  
DISCOUNTED 2,900,000Tsh VAT EXCLUSIVE

#### 60 SECONDS DURATION FOR RADIO SPOTS

1 Spot per DAY: 30 per Month 750,000Tsh >  
2 Spots per DAY: 60 per Month 1,500,000Tsh >  
3 Spots per DAY: 90 per Month 2,250,000Tsh >  
4 Spots per DAY: 120 per Month 3,000,000Tsh >  
5 Spots per DAY: 150 per Month 3,750,000Tsh >

DISCOUNTED 650,000Tsh VAT EXCLUSIVE  
DISCOUNTED 1,400,000Tsh VAT EXCLUSIVE  
DISCOUNTED 2,150,000Tsh VAT EXCLUSIVE  
DISCOUNTED 2,900,000Tsh VAT EXCLUSIVE  
DISCOUNTED 3,650,000Tsh VAT EXCLUSIVE

#### CONTACTS

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We are Available Online: TuneIn | Radio Garden | Online Radio Box etc.

Website: [www.radiokwizera.co.tz](http://www.radiokwizera.co.tz)



Radio Kwizera Kwizera TV

97.9 NGARA & KAYANGA | 93.6 KIBONDO | 94.2 KASULU & KIGOMA  
97.7 BUKOBA & MWANZA | 97.3 KAHAMA | 89.7 SHINYANGA | 90.5 GEITA